

Press Release

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Bank Central Asia and SAP awarded for Best Mobile Payment Project in Indonesia in The Asian Banker Technology Innovation Awards 2016.

- **Bank Central Asia's SAKUKU (eMoney Mobile App) includes innovative and user-friendly payment features**

SAKUKU has salient security features

- **BCA's market share improved and the number of users and transaction volumes grew in a short period**

Jakarta, Indonesia July 27th 2016— Bank Central Asia (BCA) and its technology partner, SAP, received the award for **Best Mobile Payment Project** in Indonesia for 2016 during the tenth Asian Banker Technology Innovation Awards Programme, held at The Ritz-Carlton Jakarta, Mega Kuningan, Indonesia on July 27th 2016.

Bank Central Asia's SAKUKU (eMoney Mobile App) includes innovative and user-friendly payment features

Bank Central Asia implemented a new mobile banking service named SAKUKU targeting the younger generation. The service enables users to instantly request and send phone vouchers or use them for retail and online shopping. The service aims to provide user-friendly payments with notable features. For example, the customers' phone numbers will serve as their account, which they can easily register through the bank's digital channels.

SAKUKU has salient security features

The service was also made simple and efficient. Customers can top up phone credits by requesting another SAKUKU user to pay for it. To mitigate the risks, the bank has taken several steps including a two-level authentication process to access the app through the Smartphone device's fingerprint reader and the user's personal identification number (PIN).

BCA's market share improved and the number of users and transaction volumes grew in a short period

The project, with its responsive design and the unique user experience it offers, was well-received by its rapidly growing number of users in the country. The mobile application was downloaded more than 40,000 times within three months after it was launched. Furthermore, the app's transaction volume reached \$150,000 in the same period.

The Asian Banker Technology Innovation Awards Programme, refereed by prominent global bankers, IT consultants and academics, provides an undisputed benchmark of technology implementation in an increasingly fierce marketplace. Every year, the programme attracts a substantial number of submissions, describing a range of innovative solutions that demonstrate how IT can deliver significant benefits to the business of banking. A stringent three-month evaluation process determines the awardees from across

Asia Pacific, Middle East, and Africa. The awardees are honoured in a gala event that recognises their efforts in using the best technology to run their institutions and bring superior products and services to their customers.

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